





"The best ideas come as jokes.  
Make your thinking as funny as possible."

David Ogilvy

Meen Identity	The Meen typeface was developed by the brand.new design agency in Athens, Greece, between February 2022 and January 2023. This result of an innovative, interdisciplinary approach, and diverse thinking is the brainchild of designers Kostas Mentzos and Aspasia Metania, building on an idea initiated by the former.
Initialization	The initial idea was to create a synthetic sans–serif typeface, a typographic 'mean' that stands between completely different typographic references of modern culture. To accomplish this, we utilized Artificial Intelligence technology, which goes far beyond the typical typographic tools currently available. The results of this approach created a new map of possibilities that have been added to this initial phase of defining the stylistic medium, overly contributing not only by enriching the possibilities but also to conceptually justify the attempt, turning this novel human–machine collaboration into a reality.
Development	<p>The main phase of this typographic project involved a long journey, starting with interpreting AI–generated results and transforming them into typographically viable glyphs. While the connection to its predecessors is still apparent, the process of making this a functional system was a challenging task. The features of the Meen typeface were derived from a diverse set of decisions for the standard character set, including variable axes, long flow–continuous curves, and a controlled slanted tendency in key letters, as well as differentiated addressing between the five weights selected initially for Meen.</p> <p>To further enhance the diversity within the Meen typeface, a total of 158 alternative characters were added across 10 stylistic sets. Each set offers unique variations and adjustments to specific characters, allowing for a high degree of customization. The sets vary in both attitude and scope, with some sets proposing subtle adjustments to certain letters, while others focus on detail and semiotics for a more unexpected and nuanced visual effect. The combination of these sets allows for infinite stylistic possibilities, making Meen a versatile and dynamic typographic system.</p> <p>'Meener' features an alternative set of upper and lower case letters. The uppercase set features a more twisted approach, adding a bold and dynamic tension to the letters. The lowercase set suggests changes to the letters h, n, m, and r, which now have a greater slope in their curvature.</p> <p>'Humanizer' A set designed to alter the style of Meen by adding a more 'human touch' to a specific group of key letters such as f, t, l, g, y, k. Humanizer offers a more curvy, rounded outcome, with a focus on packaging and display design.</p> <p>'Meyhen' consists of m, h, and n which now feature a reversed–curve at the right–side ending part.</p> <p>'Trimmer' is an 'efficiency style' as it reduces the overall length of specific letters such as t, f, J, and l.</p> <p>'Wide W' suggests a wider capital W, a solution closer to one of the references utilized initially by AI.</p> <p>'Sharp D' offers a small, but effective change, the sharp top end of letter D adds emphasis and contributes to the overall diverse approach.</p> <p>'Single–Storey a' is a typical but very useful alternative for letter a as it rapidly alters the style.</p> <p>'Squeezed B' suggests a twist to letter B, adding a sense of tension to the words when utilized.</p> <p>'Coder's i, Alternative 1, Slashed Zero' is more in the expected set of characters, yet especially impactful when combined with the previous styles or used individually.</p>
Precision	Meen enhances curvature continuity by leveraging insights from another discipline, industrial design. This feature ensures improved flow, smoother curves, and optimal performance when the font is used on a large scale or as a three–dimensional object in both virtual and real environments. To maximize the curvature continuity feature, Meen has been designed at 2000utm, a strategy that reduces the effects of rounded coordinates that can cause deviations and disrupt the smooth flow of curves.
Languades Supported	Meen features 52 languages, these are: Afrikaans, Albanian, Basque, Bosnian, Breton, Catalan, Cornish, Corsican, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Gaelic, Galician, German, Hawaiian, Hungarian, Icelandic, Indonesian, Irish, Italian, Latvian, Leonese, Lithuanian, Luxembourgish, Malay, Maltese, Manx, Norwegian, Occitan, Polish, Portuguese, Rhaeto–Romanic, Romanian, Sami, Scots, Serbian Latin, Slovak, Slovenian, Spanish, Swahili, Swedish, Turkish, Walloon, Welsh.
Codepages	1232 Latin 1, 1250 Latin 2: Eastern Europe, 1254 Turkish, 1257 Windows Baltic and Macintosh Character Set (US Roman)
Filetypes supported	Based on the license type chosen through purchase, available formats are .otf, .woff2, .woff, .css
License	meentype.com/license
Credits	Special thanks to Vacky Tomprou, Isidoros Rigas, Sander Gerritsen Mulkes and Darius Desir

Uppercase + Uppercase Accented,  
Standard set

AÀÁÂÃÄÅĀĂĄÆBCÇĆĈČĎDĐĎ  
ÐEÈÉÊËĚĖĘĚËFGĜĞĠĢĢĤHĤ  
HIÌÍÎÏİĨIJJĴKKĶLLĹŁLMN  
ŃŅŇŊÑOÒÓÔÕÖŎŐØŒPQRŔ  
ŖŘŚŜŞßTŢŢŦUŪŬŮÚŮÙ  
ÚÛÜVWẀẂẄẄXŸŶŸÝZZŽŽƁ

Uppercase + Uppercase Accented,  
'Meener' set alternatives

AÀÁÂÃÄÅĀĂĄDÐĎÐEÈÉÊËĚĖĘĚ  
ËFLĹŁĹŁŁPRŔŖŘŚŜŞß

Uppercase + Uppercase Accented,  
'Humanizer' set alternatives

KĶK

Uppercase + Uppercase Accented,  
'Trimmer' set alternatives

JĴIÌÍÎÏİĨI

Uppercase,  
'Squezzed B' alternative

B



### Uppercase + Uppercase Accented, 'Sharp D' alternatives

DĐ ĎĐ

### Uppercase + Uppercase Accented, 'Wide W' alternatives

W Ẃ Ŵ Ẅ Ẁ

Lowercase + Lowercase Accented,  
Standard set

aáâäæàāąåãabcćčçĉċdd'deéěĕêëè  
 èēęđẽfgğġĝĥĥîïîïijīĩijĵkķķklí'  
 |l·fłmnńňñŋñŋoóőôöœòóōøõpqrŕř  
 ,rśŝşŝŝfßtt'tt'ťtpuúůûüüùúūyůũvwŵ  
 ŵw`xýÿzžžžμ

Lowercase + Lowercase Accented,  
'Meener' set alternatives

# Ahṭh̃mṭñ'ṭh̃ṭh̃rṭr̃r̃

Lowercase + Lowercase Accented,  
'Humanizer' set alternatives

cćčçĉċfgǧǧğġĝĥll'łŁ·yýÿŷkķķκ

Lowercase + Lowercase Accented,  
'Trimmer' set alternatives

fttt'ttrrr

Lowercase + Lowercase Accented,  
'Meyhen' set alternatives

# ဟံ့ဟံ့ဟံ့ဟံ့ဟံ့

Lowercase + Lowercase Accented,  
'Single Storey a' alternatives

áăâäåçǣ

Lowercase + Lowercase Accented,  
'Coder's i' alternatives

í î ï ð ñ ò ó

Ligatures  
Standard set

ff fi ffi

## Ligatures

### 'Humanizer' set alternatives

ff fi ffi

Ligatures  
Standard set

ffi ffi

## Numbers

1234567890<sup>1</sup>/<sub>2</sub><sup>1</sup>/<sub>3</sub><sup>1</sup>/<sub>4</sub><sup>3</sup>/<sub>4</sub><sup>123</sup>

## Numbers, Alternative 1

1

## Numbers, Slashed 0

0

## Punctuation

¶@&\*^/\(){}[]",,,""•.,,:;...- - - \_ <<>><<>><><>  
#%%o?¿¿!¡\$†‡

## Punctuation

### 'Big Asterisk'

**\***

## Currencies

⌘ € ¢ \$ ₣ £ ¥ ₧ ₨ ₪ ₮

## Mathematical Operators

$$\Delta \Sigma \Pi \Omega \pi \nu \sim | + \pm \div - \neg \times / / \neq = \approx \sim > < \geq \leq \infty$$

$$\int \partial \cdot$$

## Diacritical Marks

**Handwriting practice**

A row of dashed boxes for handwriting practice, each containing a different symbol or character.

## Symbols

$$\begin{array}{c} \leftarrow \rightarrow \uparrow \downarrow \leftarrow \rightarrow \downarrow \Rightarrow \Uparrow \Downarrow \underline{\downarrow} \underline{\uparrow} \uparrow \checkmark \times | \emptyset \textcircled{C} \textcircled{R}^{\text{TM}} \circ e \\ \P \ell^{\text{ao}} \blacklozenge \end{array}$$

		Standard set	"Meener" set
Weight	Medium	Lohan	Lohan
Size	62 Pts		
Tracking	0		

		Standard set	"Meener" set
Weight	Light	Éphéméra	Ephemera
Size	42 Pts		
Tracking	0		

		Standard set	"Humanizer" set
Weight	Medium	flashy	flashy
Size	62 Pts		
Tracking	0		

		Standard set	"Humanizer" set
Weight	Bold	Kugelfisch	Kugelfisch
Size	42 Pts		
Tracking	0		

		Standard set	"Humanizer" set
Weight	Regular	Agility	Agility
Size	62 Pts		
Tracking	0		

Standard set

"Meyhen" set

Weight Medium  
Size 62 Pts  
Tracking 0

humanhuman

Standard set

"Meyhen" set

Weight Light  
Size 42 Pts  
Tracking 0

HennemannHennemann

Standard set

"Trimmer" set

Weight Regular  
Size 58 Pts  
Tracking 0

IrritateIrritate

Standard set

"Humanizer" set

Weight Bold  
Size 42 Pts  
Tracking -5

MIN-JINMIN-JIN

Standard set

"Squezzed B"

Weight Medium  
Size 48 Pts  
Tracking 0

So BiasedSo Biased

Weight

Size

Tracking

Light

50Pts

0

Standard set

“Sharp D” set

Das ist

Das ist

Weight

Size

Tracking

Medium

54 Pts

0

Standard set

“Sharp D”

Definite

Definite

Weight

Size

Tracking

Regular

62 Pts

0

Standard set

“Wide W” set

Whoa!

Whoa!

Weight

Size

Tracking

Light

42 Pts

0

Standard set

“Wide W” set

Wahrheit

Wahrheit

Weight

Size

Tracking

Medium

52 Pts

0

Standard set

“Single Storey a” set

anode

anode

		Standard set	"Single Storey a" set
Weight	Thin	Mañana	Mañana
Size	52 Pts		
Tracking	0		

		Standard set	"Coder's i" set
Weight	Medium	alias	alias
Size	72 Pts		
Tracking	0		

		Standard set	"Coder's i" set
Weight	Light	déviati0n	déviati0n
Size	42 Pts		
Tracking	0		

		Standard set	"Alternative 1"
Weight	Medium	July 1st, 1915	July 1st, 1915
Size	32 Pts		
Tracking	0		

		Standard set	"Slashed 0" alternative
Weight	Medium	£25.000	£25.000
Size	45 Pts		
Tracking	0		

		Standard set	"Big Asterisk" alternative
Weight	Light	(6*)	(6*)A
Size	36 Pts		
Tracking	0		

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		Standard set	Case sensitive sets
Weight	Medium	«Citazione»  ¿Por qué?  ¡llegó la hora!	«Citazione»  ¿POR QUÉ?  ¡Llegó la Hora!
Size	38 Pts		
Tracking	0		
Leading	50		

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Standard set

Weight    Medium  
Size       28 Pts  
Tracking   36 Pts  
Leading    36 Pts

"McCarthy needs a certain number of votes to become speaker, but this number could change depending on how many lawmakers choose to vote 'present' in the speaker vote. If some lawmakers vote 'present,' it will lower the number of votes needed for McCarthy to secure a majority, as 'present' votes do not count towards the total."

Weight    Medium  
Size       20 Pts  
Tracking   25 Pts  
Leading    25 Pts

Spanien hat im Jahr 2022 das wärmste Jahr seit Beginn der Wetteraufzeichnungen erlebt, laut dem spanischen Wetterdienst Aemet. In einem Tweet teilte Aemet mit, dass die Durchschnittstemperatur im Jahr 2022 erstmals seit Beginn der Aufzeichnungen 1916 die 15-Grad-Marke überschritten habe, mit fast 15,5 Grad.

Von Mai bis Oktober erlebte Spanien mehrere Hitzewellen, wobei die Temperaturen in vielen Teilen des Landes über 40 Grad Celsius stiegen. Mit Ausnahme von März und April waren die Monate im Jahr 2022 "wärmer als normal, insbesondere Mai, Juli und Oktober", teilte Aemet im Dezember mit.

Weight    Regular  
Size       15 Pts  
Tracking   25 Pts  
Leading    25 Pts

Classe moyenne : La classe moyenne est généralement considérée comme composée de personnes ayant un statut socio-économique modéré. Ils peuvent avoir un certain niveau d'éducation, des emplois stables et un accès aux ressources et aux opportunités qui leur permettent de vivre confortablement.

'Meener' + "Single Storey a' sets

Weight    Light  
Size       18 Pts  
Tracking   0 Pts  
Leading    22 Pts

AVIS AUX CITOYENS:  
Des robots brillants et pelucheux sont désormais disponibles à l'adoption. Les robots brillants sont équipés de technologie de pointe et de personnalités énergiques, tandis que les robots pelucheux possèdent des personnalités douces et affectueuses. Veuillez vous rendre au Bureau de la Robopatrie pour plus d'informations sur comment devenir le fier propriétaire d'un robot brillant ou pelucheux.

CITIZENS NOTICE:  
Shiny and furry robots are now available for adoption. Shiny robots are equipped with state-of-the-art technology and energetic personalities, while furry robots have gentle and affectionate personalities. Please visit the Robopatry Office for more information on how to become the proud owner of a shiny or furry robot.

Standard set + 'Coder's i'

Weight    Medium  
Size       42 Pts  
Tracking   0 Pts  
Leading    42 Pts

Seeds are a rich source of nutrients, including proteins, fats, carbohydrates, fibers, vitamins, and minerals.

Weight    Light  
Size       48 Pts  
Tracking   0 Pts  
Leading    50 Pts

Władysław Strzemiński  
(1893-1952)

Standard set + 'Coder's i'

Weight Thin  
Size 24 Pts  
Tracking 36 Pts  
Leading 36 Pts

Dr. Øyvind Johansen, M.D., Ph.D. og Dr.  
Maren Kristensen, M.D., Ph.D. vinner pris  
i nevrovitenskap for å ha oppfunnet nye  
lysemitterende behandlingsteknikker.  
→  
LES MER

'Standard' set + Slashed zero

Weight Thin  
Size 82 Pts  
Tracking 88 Pts  
Leading 36 Pts

✓ 0,25ℓ  
✓ 0,50ℓ  
× 1,5ℓ

Weight Thin  
Size 28 Pts  
Tracking 36 Pts  
Leading 36 Pts

- Congratulations to the team on securing a major contract with Zulus Company!
- We are thrilled to announce that our company has been recognized as one of the top places to work in our industry by Sobber's Magazine!

'Humanizer' + 'Sharp D' set

Weight    Regular  
Size       133 Pts  
Tracking   0  
Leading    117 Pts

Dulce de  
Lechoza

Weight    Regular  
Size       15 Pts  
Tracking   0 Pts  
Leading    20 Pts

Ingredientes:

- 2   tazas de pulpa de lechoza madura
- 1   taza de azúca
- 1   taza de agua
- ¼  taza de leche
- ¼  taza de maicena
- 1   cucharadita de esencia de vainilla
- ¼  cucharadita de sal

Instrucciones:

1. En una cacerola a fuego medio, mezcla la pulpa de lechoza, el azúcar y el agua. Cocina, revolviendo ocasionalmente, hasta que la mezcla espese y se vuelva de color marrón oscuro.
2. Añade la leche, la maicena, la esencia de vainilla y la sal a la cacerola y revuelve para combinar. Cocina por unos minutos más, hasta que la mezcla espese.
3. Retira la cacerola del fuego y deja enfriar. La mezcla se endurecerá a medida que se enfríe.
4. Sirve el dulce de lechoza frío o a temperatura ambiente. Se puede acompañar con un poco de crema batida o helado de vainilla si lo deseas. ¡Disfruta!

'Humanizer' + 'Sharp D' set

Weight    Regular  
Size       8 Pts  
Tracking   0  
Leading    10 Pts

To clean a vinyl record, start by wiping it down with a soft, dry cloth to remove any loose dust or dirt. If the record is particularly dirty, you can use a specialized record cleaning solution or a solution of mild dish soap and water. Dampen a microfiber cloth with the cleaning solution and gently scrub the surface of the record in a circular motion, starting from the center and working your way outwards. Be sure to use a separate cloth for the label area to avoid getting it wet. Once you have finished scrubbing the record, use a clean, dry cloth to remove any excess liquid and allow the record to air dry before playing or storing it.



'Trimmer' set

Weight    Regular  
Size       10 Pts  
Tracking   0  
Leading    117 Pts

Typefaces and societies have a long history of interaction and influence on each other. The creation of the printing press in the 15th century revolutionized the dissemination of information and knowledge, and played a key role in the development of modern democracies. It allowed for the mass production of printed materials, making it easier for people to access information and ideas. The printing press also facilitated the spread of knowledge and the exchange of ideas across borders, contributing to the development of a globalized world. A functional typeface and a functional democracy share several characteristics, such as clarity, consistency, flexibility, inclusivity, efficiency, responsiveness, and diversity.

From a semiotic standpoint, a functional typeface is able to effectively convey meaning through the use of visual signs and symbols, such as the shape and arrangement of letters, numbers, and punctuation. It is easy to read and understand, with a clear hierarchy of information and a logical structure. Linguistically, it is able to adapt to different contexts and purposes, and is able to support a wide range of languages and scripts. It is also inclusive, with consideration given to the needs of different groups, such as people with disabilities or those with different reading preferences. A functional typeface is efficient in conveying information and ideas, and is responsive to the needs and preferences of its users.

It also values diversity, by being able to support a wide range of languages and scripts, and by being inclusive of different design styles and aesthetic preferences. Similarly, from a semiotic perspective, a functional democracy is transparent and communicates clearly to its citizens through the use of language, symbols, and other forms of communication. From a linguistic standpoint, it has clear rules and regulations that are consistently applied and enforced, and is able to adapt and change to meet the needs and challenges of its citizens. It has policies and practices that ensure equal opportunities and rights for all members, and is efficient in meeting the needs and goals of its citizens.

It is also responsive to the needs and concerns of its citizens, and values diversity by promoting inclusivity, equity, and respect for all members of society, regardless of their differences. A functional democracy effectively communicates and conveys meaning through the use of language and other forms of communication, and is able to adapt and change to meet the needs of its citizens. It is also an open system, with opportunities for citizen participation and engagement, and with a commitment to transparency and accountability. The systemic nature of a functional democracy ensures that it is able to function effectively as a whole, with all parts working together in harmony to achieve common goals.

As Albert Einstein once said, "Everything should be made as simple as possible, but not simpler." This principle applies to both typefaces and democracies. A functional typeface and a functional democracy are both clear and simple, but not simplistic. They are able to convey complex ideas and information in a way that is easy to understand, while also allowing for nuance and complexity. They are also flexible and adaptable, able to change and evolve to meet the needs of their users and citizens. A functional typeface and a functional democracy both embody practical wisdom, by guiding and directing the communication and organization of society in a way that is effective and efficient.

Weight    Regular  
Size       19pt  
Tracking   0  
Leading    26pt

Odnawialne źródła energii to takie, które są nieograniczone lub odnawialne. Przykłady obejmują energie słoneczną, wiatrową, geotermalną, biomasy oraz energię morską. W odróżnieniu od paliw kopalnych, tego typu źródła energii są znacznie lepsze dla środowiska, ponieważ nie emitują szkodliwych gazów cieplarnianych i nie prowadzą do degradacji gleby czy wód. W Polsce coraz więcej firm i gospodarstw domowych decyduje się na wykorzystanie odnawialnych źródeł energii, co przyczynia się do zmniejszenia naszego uzależnienia od paliw kopalnych i poprawy jakości powietrza. Aby przyspieszyć rozwój odnawialnych źródeł energii, rząd powinien wspierać inwestycje w te technologie poprzez programy dotacyjne i ulgi podatkowe.

'Meener' set

Weight    Regular  
Size      188pt  
Tracking  0  
Leading    225 Pts

B3-G4



E2-R9



'Meener' set

Weight    Regular  
Size       11pt  
Tracking   0  
Leading    15,2

Attention Audience: The play you are about to see features only robots as its actors. Please be aware that the robots on stage have been programmed to simulate human emotions and movements, but they are not actual humans. During the performance, please DO NOT attempt to touch or interact with the robots in any way as they are delicate machinery and any damage could halt the performance. PLEASE KEEP IN MIND THAT THE ROBOTS ARE NOT REAL PEOPLE, THEY ARE ARTIFICIAL INTELLIGENCES AND ANY INTERACTION WITH THEM IS ONLY SIMULATED. The play is intended to be a thought-provoking exploration of artificial intelligence, but please remember that it is only a work of fiction and not meant to be taken as fact or reality. We hope you enjoy the performance and thank you for your understanding. Enjoy the show!

Weight    Light  
Size       16pt  
Tracking   0  
Leading    20,2

In Europa, molte università e organizzazioni stanno lavorando allo sviluppo dei computer quantistici. Ad esempio, l'Università di Cambridge e l'Imperial College di Londra in Inghilterra, l'Università di Delft in Olanda, l'Università di Vienna e l'Istituto di Fisica Teorica dell'Università di Innsbruck in Austria, l'Università di Parigi Saclay e l'Università di Strasburgo in Francia, l'Università di Bologna e l'Università di Firenze in Italia, l'Università di Copenaghen in Danimarca, l'Università di Aarhus in Danimarca, l'Università di Heidelberg in Germania e l'Università di Gothenburg in Svezia sono tutte impegnate in questo campo di ricerca. Anche organizzazioni come il Centro di Calcolo Quantistico dell'Unione Europea e l'Istituto di Tecnologia Quantistica della Commissione Europea sono impegnate nello sviluppo dei computer quantistici.L'entanglement quantistico è un fenomeno straordinario della fisica quantistica in cui due o più particelle si trovano in uno stato di connessione tale che le proprietà di una particella sono strettamente correlate alle proprietà dell'altra. Organizzazioni come l'Unione Europea e la NASA e università come la Sapienza di Roma e l'Università di Pisa stanno attualmente conducendo ricerche avanzate in quest'area.

Weight    Light  
Size       16pt  
Tracking   22  
Leading    10

**Los dispositivos electrónicos pueden ser clasificados como resistentes al agua, a prueba de agua o sumergibles. Es importante leer la clasificación de resistencia al agua (como IP67 o IPX7) y seguir las regulaciones del fabricante para garantizar un uso seguro y prolongar la vida útil del dispositivo. No exponerlos a cambios bruscos de temperatura, presión, golpes o impactos. No abrirlos o modificarlos, ya que esto puede dañar el dispositivo y anular la garantía. Seguir siempre las instrucciones del fabricante.**

Weight    Medium  
Size       48pt  
Tracking   -5

Sportveranstaltungen





